

**Dear Colleagues & Partners,**

I am glad and proud to invite you to the Final Capitalization Conference of the Bio-Xplore project. The morning of lectures and an expert round table discussion are scheduled to take place on Thursday, December 4, 2014 at the Gottesman Hall in Hadassah Academic College, Hanevi'im St. 37 Jerusalem.

The Bio-Xplore project is funded by the European Commission under the ENPI CBC MED Programme (<http://www.enpicbcmmed.eu/>) and is being led by Prof. Bertold Fridlender and Dr. Gili Joseph from Hadassah Academic College, Israel. Partners in the Bio-Xplore consortium are the Hellenic Regional Development Center (HRDC) from Greece, LEITAT Technological Center from Spain and Biodiversity & Environmental Research Center (BERC) from the Palestinian Authority. Researchers from Rutgers, State University of New Jersey and North Carolina State University, USA, and the Forest Technology Centre of Catalonia, Spain, are associate partners. Please find the agenda below. We look forward to an exciting day and to greeting you in Jerusalem.

**Prof. Bertold Fridlender**  
President

Please confirm your participation ASAP by sending email to [ruthi@hadassah.ac.il](mailto:ruthi@hadassah.ac.il)

**Bio-Xplore Final Capitalization Conference in Jerusalem**  
**Thursday December 4, 2014**



<p><b>9:45 – 10:15</b></p>	<p><b>10:45 – 11:30</b></p>	<p><b>13:00 – 13:45</b></p>	<p><b>14:45-16:00</b></p>	<p><b>16:15 -18:00</b></p>
<p><b>Registration and refreshments</b></p>	<p><b>Lecture by Mr. Dan Bolotin:</b> "Witch doctors &amp; Shamanism in South America- medicinal plants and healing ceremonies." (with simultaneous translation to English)</p>	<p>Lunch</p>	<p><b>Capitalization of the Bio-Xplore Results:</b> Expert round table discussion</p>	<p><b>Stakeholder session:</b> Interactive discussion with stakeholders from the Bio-Xplore consortium region</p>
<p><b>10:15 – 10:45</b></p>		<p><b>13:45 – 14:45</b></p>	<ul style="list-style-type: none"> <li>Suggestions for further action</li> </ul>	
<p><b>Introduction and Welcome – Prof. Bertold Fridlender,</b> Project Coordinator &amp; President of Hadassah Academic College Greetings</p>	<p><b>11:30 – 12:15</b></p>	<p><b>Summary of Results:</b> discoveries and plans for exploitation by all partners</p>	<ul style="list-style-type: none"> <li>Recommendations for implementation of Bio exploration data</li> </ul>	
	<p><b>Lecture by Prof Mary Ann Lila,</b> North Carolina State University, USA: "The Medicine Can't Work, Unless You Swallow It : Functionality and Delivery of Phytoactive Compounds"</p>	<p><b>Prof Mohammed Saleem Ali-Shtayeh,</b> Director Biodiversity and Environmental Research Center, Palestinian Authority</p>	<ul style="list-style-type: none"> <li>Conclusions</li> </ul>	
	<p><b>12:15 – 13:00</b> <b>Lecture by Prof. Ilya Raskin,</b> Rutgers- The State University of New Jersey, USA: "Natural product bioexploration. Can it still work?"</p>	<p><b>Dr. Raquel de Sousa,</b> International Project Manager Leitat, Spain</p>	<p><b>Prof Bertold Fridlender,</b> Moderator Bio-Xplore Coordinator-President of Hadassah Academic College, Israel</p> <p>List of participants will be announced prior to the conference</p>	
		<p><b>Mrs. Elena Andreas</b> Hellenic Regional Development Council, Greece</p>	<p><b>16:00-16:15</b> Coffee break</p>	
		<p><b>Dr. Gili Joseph,</b> Project Scientific Manager Hadassah Academic College, Israel</p>		